

ENCON Equipment Privacy Policy

Effective Date: December 1, 2024

Encon Equipment ("we," "our," or "us") is committed to protecting the privacy of individuals who interact with our services. This Privacy Policy provides detailed information on how your personal information is collected, used, stored, and shared when you visit our website or engage with our services. Your use of our website or provision of information to us constitutes your acceptance of the terms described in this Privacy Policy.

Data Collection and Types of Information We Collect

We gather a variety of information to enhance service delivery and ensure a smooth operational process. The personal information we collect includes names, email addresses, telephone numbers, physical addresses, and payment details necessary to process transactions. Usage information such as IP addresses, browser types, device types, pages accessed, and the duration of site visits help us optimize the website experience. Transactional details related to equipment purchases, rentals, or services are recorded to maintain accurate business records. Additionally, we employ cookies and similar technologies to personalize and enhance your interaction with our platform.

Methods of Data Collection

Our methods of data collection include direct interactions with you when you fill out forms, create an account, or contact us. We also collect data automatically via cookies, tracking technologies, and server logs to gather insights into user behavior and preferences. Furthermore, we receive information from third parties such as payment processors and service providers, which assists in the smooth facilitation of our services.

Use of Collected Data

The information we collect is integral to our business operations. It allows us to process orders, complete transactions, and communicate with you about services, promotions, or updates. We strive to improve our website, products, and services continuously and use the data to comply with legal obligations and prevent fraud. With your consent, we may also send you SMS or email communications to keep you informed about relevant developments.

Data Storage and Security

We employ industry-standard security measures to protect your data from unauthorized access or loss. Information is retained only as long as is necessary for the purposes for which it was collected or as required by law.

Your Rights and Choices

As a user, you have specific rights regarding the personal information we hold. You can request access to or correction of your data and may also ask for your data to be deleted, subject to applicable legal or contractual retention requirements. If you wish to opt out of marketing communications, you can follow the unsubscribe instructions provided or contact us directly.

Data Sharing

We share your information with service providers who assist us in delivering our services, including payment processors and IT services. We may also disclose your data to legal authorities or in response to legal obligations as required to protect our rights or comply with the law. In the event of a business transfer, such as a merger or acquisition, your information may be transferred to the new entity.

Cookies and Tracking Technologies

To enhance your user experience, we use cookies and similar technologies that help analyze site performance and deliver relevant content. You can adjust your browser settings to manage your cookie preferences, although disabling cookies may affect the functionality of our site.

Children's Privacy

Our services are not directed to individuals under the age of 18, and we do not knowingly collect personal information from children.

Amendments to This Privacy Policy

We reserve the right to update this Privacy Policy to reflect changes in our practices or relevant legal requirements. Any updates will be posted on this page with an updated "Effective Date," and your continued use of our services confirms your acceptance of these changes.

Contact Information

For any questions or concerns regarding this Privacy Policy or your personal data, please contact us at Encon Equipment, 140 Hendren Way, Nicholasville, KY 40356, Phone: 877-773-6266, or Email: sales@enconequipment.com.